



MEDIA RIGHTS

KHL - Kontinental Hockey League

... the leading ice hockey league in Europe and Asia

The **KONTINENTAL HOCKEY LEAGUE** was set up in March 2008 and has developed into the strongest ice hockey league outside of North America.

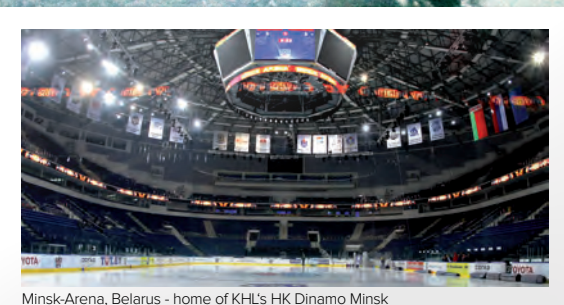
The league features top players from hockey nations such as the Czech Republic, Canada, Slovakia, Finland, Sweden, USA and many other countries. With state-of-the-art product design and TV production, the KHL guarantees international high-class sports content. The 24 participating teams from Russia, Latvia, Kazakhstan, the Republic of Belarus and the Slovak Republic, with latest newcomer Lev Poprad, give the KHL a true pan-European flavour. The fight for the KHL's Trophy - Gagarin Cup will be tougher than ever before.



Geoff Platt from Canada trying to score during the All-Star Game 2010



KHL's 2010 All-Star Teams



Minsk-Arena, Belarus - home of KHL's HK Dinamo Minsk



Format

The KHL Championship tournament is divided into regular season and play-offs. Each of the 24 teams plays 56 regular season games. The best 16 teams of the regular season - eight from the Eastern and eight from the Western Conference- qualify for play-offs and compete for the Gagarin Cup.

- ▶ Regular season: 07 Sep 2011 - 26 Feb 2012
- ▶ Play-offs: 29 Feb 2012 - 25 Apr 2012

During the course of the regular season, there will be only 9 days without any games being played



Stars

Alexei Morozov, Alexander Radulov, Sergei Fedorov, Nikolay Zherdev, Alexander Frolov, Alexey Kovalev, Alexei Yashin, Sergej Mozyakin, Vladimir Tarasenko, Sergei Shirokov, Lukas Krajicek, Patrick Thoresen, Niko Kapanen, Erik Ersberg, Deron Quint, Kevin Dallman and many more ...



Successes

The most successful club in the KHL until now is AK Bars Kazan from Russia which has won the Gagarin Cup 2 times already. Traditionally, four Eastern Conference heavyweights – current Champion Salavat Yulaev, Ak Bars, Metallurg Magnitogorsk and Avangard – are regarded as the main contenders for the Championship. However, at least three Western Conference leaders – SKA St Petersburg, Dynamo Moscow and Atlant will not bear with the eastern dominance.



Production

KHL & UFA Sports guarantee top-class TV production

All games will be produced at international standards / 22 live games during the regular season plus 18 play-off games will be presented in a Game-of-the-week format, produced in HD including international graphics. 2012 All-Star Game will also be produced in HD and comes with international graphics and English commentary. All other season games are produced in SD. 26-minute-long weekly highlight program available on FTP server.